

Good morning:

I am so pleased to be here. I am extremely honored to welcome you on behalf of the Trejo Foster Foundation for Hispanic Library Education to the VII Institute “Salud Se Puede.”

This Institute has such significance because it is the second Institute after Dr. Trejo’s passing on July 5<sup>th</sup>, 2002. Here, on his 5<sup>th</sup> anniversary, we are celebrating his life, his legacy, and honoring him by continuing his work.

Traditionally, we acknowledge the people who work on the planning, programming and delivering of the Trejo Institutes, at the closing of the program. However, I have been told that some of you may be leaving earlier. Therefore, we are going to make a change and do the recognitions at the beginning of the Institute.

Without the support of our TFF Board of Directors, these institutes would not have been possible. I would like to thank each member of the board, but especially the Dean of U of A Libraries Carla Stoffle. She did the ground work for this institute by providing the communication between the foundation and Dr. Bradley. Thank you, Carla.

We are especially grateful to the Institute’s sponsors The National Library of Medicine, Web Junction, Elsevier, University of Arizona Health Sciences Library, National REFORMA, EBSCO and the University of Arizona School of Information Resources and Library Science.

Our gratitude to Dr. Jana Bradley and her exceptional planning team: Bruce Fulton, Annabelle Núñez, Gary Freiburger, all the SIRLS staff members. Please stand up; I am sure that Dr. Bradley will acknowledge each of you who

worked so diligently.... And .... Dr. Bradley, will you please come up here so I can deliver this especial recognition from the Trejo Foster Foundation Board of Directors? (Read the plaque)

Pause.....

Again, welcome to all of you, thank you for joining us these two days.

Briefly, let me share with you some of the history of the TFF Institutes.

1. The first one (1993) was a brainstorming institute regarding the state of library education at the University of Arizona hosted by the Dr. Charlie Hurt. It was decided then and there that each institute will be specific to a library education issue or concern.
2. The second one (1995) was dedicated to public libraries under the leadership of Dr. Brooke Sheldon at the U of T in Austin, TX.
3. The third one (1997) was at Rutgers University in New Brunswick, NJ under the leadership of Dr. Betty Turock and Martín Gómez, the theme was on Leadership for the 21<sup>st</sup> century.
4. The fourth Institute (1999) at the University of South Florida in Tampa, FL under the leadership of Dr. Kathleen de la Peña McCook was dedicated to library services to children and young adults. The proceeding of this conference were published by McFarland in 2000 "Library services to youth of Hispanic heritage."
5. The Fifth Institute (2001) was at the University of Wisconsin at Madison under the leadership of Dr.

Louise Robbins and Dr. Aman was dedicated to international issues in librarianship. A report of this institute appeared on REFORMA Newsletter, Fall Issue, 2001.

6. The Sixth Institute on 2003 was at UCLA in Los Angeles directed by Dr. Clara Chu and the theme was “Memoria, Voz y Patrimonio” The first conference on Latino/Hispanic Film, Print and Sound Archives. The proceedings are in the process of editing for publication.

We have come full circle to the nest/cradle of TFF Institutes at the U of A.

What is the purpose for these institutes? You may ask.

- TFF Institutes are to promote discussion, dialogue and sharing of ideas and information on current and future trends in Hispanic/Latino library education; on issues and concerns of importance to Hispanic/Latino library and information professionals.
- The Institutes aim to examine the state of library and information centers, collections and services to the Hispanic/Latino populations in the United States.
- Each institute is focused on a distinct theme or Hispanic/Latino library issue. The presentations at each institute focus on or relate in some way to this unified mission.
- The intended audience of the Institutes includes library and information science professionals and paraprofessionals working in the field; library and information science educators and students; library

trustees, board members and advocates; writers, publishers and others from the book trade or information industry; professionals working in related fields.

It is important that these Institutes support the values and philosophy of the TFF, as reflected in its vision and mission statements and its goals. The vision and mission statements provide a justification or rationale for the Institutes. Each of the goals reaffirms the purposes of the Institutes.

The expectations for the Institutes are to accomplish the following:

- Stimulate a heightened awareness and greater understanding of the issues and concerns discussed during the institutes.
- Provide participants up-to-date knowledge about these issues and concerns.
- Offer participants new skills to more effectively function in leadership roles in the profession and in the work setting.
- Promote more effective connections, networking and collaboration among professionals with common interests and concerns.
- Prepare current students to effectively serve Hispanic/Latino communities and recruit new Hispanic/Latino students into the profession.
- Provide specific recommendations, plans or projects to further the aims of the TFF Institutes.
- Offer a final product, documenting the results of the Institute, in print or online form, accessible to the participants and to the profession.
- Provide a forum for sharing ideas and experiences, for impacting public policy and improving the quality of

library and information services for Hispanics/Latinos in the United States today.

All TFF Institutes are designed to advance Hispanic librarianship.

- Librarianship is not only about books and technology, it is about lives. Health information improves the quality of life. This is why the director, Dr. Jana Bradley had the vision to do this institute on health information for Hispanic populations, “Salud Se Puede” (Good Health Is Possible).
- You are here because you know the importance of the dissemination of information concerning the health issues that are critical in our Latino communities.
- We are here to learn more about public health issues, and public health research, health disparities between the “have” and the “have nots” and how we can keep our communities informed.
- We will hear about strategies to build more appropriate collections on health related materials, to acquire more skills on teaching how to access online health resources. How to do a better job on outreach and to be in touch with non-traditional information centers.
- We will also hear about funding opportunities to help us with budget constrains. There are so many creative processes for us to respond to the needs of our community.

- We will hear distinguished health professionals that will offer their guidance to provide our Hispanic and Latino communities with information that will benefit them because we will know how to address their cultural idiosyncrasies, because we will understand their information seeking behavior.
- Our hope is that this institute will help us to improve our skills to become more educated professionals, and serve our communities with respect, pride and more efficiently.

I know that you will especially enjoy our keynote speaker Dr. Loriene Roy. We are honored to have her with us. She is the new president of the American Library Association.

I wish you the best stay in Tucson, la tierra adoptiva del Dr. Trejo. He adored this land, this piece of the desert that is so strongly related to health and healing by the nearness of our indigenous cultures and the Hispanic cultures. Here, we hope that you will continue to experience Dr. Trejo's legacy throughout this institute, acknowledging the needs of our communities and improving our day-to-day performance.

Let's us concentrate these two days on "Salud Se Puede"  
Thank you so much!

By Ninfa A. Trejo, Chair  
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<http://www.tffoundation.org>